



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Brown Parker & Demarinis Advertising
1825 NW Corporate Blvd
Ste 250
Boca Raton, FL 33431

Contract # 4491581

Schedule Dates 09/28/20-10/23/20
Advertiser Partnerships for Americas Healthcare Future (132
Agency Brown Parker & Demarinis Advertising (9154)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 2289 (1424261)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name DeHaen,Dave
Phone/Fax /
CPE 45/692/2289
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 2289

Date Entered 08/13/20
Last Modified 08/13/20
Entered By Barbara Monares
CO-OP No
External # 9837792
Demo A25+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$23,070.00
Net Total \$130,730.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2020	28	\$153,800.00
Grand Total:	28	\$153,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/20-10/23/20	1	:30	7A- ABC-Good Morning America	1	X	X	X	X	X			4	\$1,250.00	\$5,000.00	Washington (WJLA)		8/13/20
2.0	Normal Line / SPOT	09/28/20-10/23/20	1	:30	11:59:56A- News-ABC 7 News at Noon	1	X	X	X	X	X			4	\$600.00	\$2,400.00	Washington (WJLA)		8/13/20
3.0	Normal Line / SPOT	09/28/20-10/23/20	1	:30	4:59:30P- News-ABC 7 News at 5p	1	X	X	X	X	X			4	\$900.00	\$3,600.00	Washington (WJLA)		8/13/20
4.0	Normal Line / SPOT	09/28/20-10/23/20	1	:30	5:59:26P- News-ABC 7 News at 6p	1	X	X	X	X	X			4	\$1,400.00	\$5,600.00	Washington (WJLA)		8/13/20
5.0	Normal Line / SPOT	09/28/20-10/23/20	1	:30	11:00:26P- News-ABC 7 News at 11p	2	X	X	X	X	X			8	\$900.00	\$7,200.00	Washington (WJLA)		8/13/20
6.0	Normal Line / Prime Premium	09/29/20-09/29/20	1	:30	8P- 11P (EST)			1						1	\$35,000.00	\$35,000.00	Washington (WJLA)	PRESIDENTIAL DEBATE #1	8/13/20
7.0	Normal Line / Prime Premium	10/15/20-10/15/20	1	:30	8P- 11P (EST)					1				1	\$35,000.00	\$35,000.00	Washington (WJLA)	PRESIDENTIAL DEBATE #2	8/13/20
8.0	Normal Line / Prime Premium	10/22/20-10/22/20	1	:30	8P- 11P (EST)					1				1	\$35,000.00	\$35,000.00	Washington (WJLA)	PRESIDENTIAL DEBATE #3	8/13/20
9.0	Normal Line / Prime Premium	10/07/20-10/07/20	1	:30	8P- 11P (EST)				1					1	\$25,000.00	\$25,000.00	Washington (WJLA)	VICE-PRESIDENT DEBATE	8/13/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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